

WASSON'S

The Store That Sells "Woolen" Garments

Visit the Undergarment Toilet Goods Dept.

An Undergarment READY-TO-WEAR STORE in the Economy Basement

Lunch in Our Pure Food Cafe

WASSON'S

# Saturday Will be Even a Greater Coat Day Than Usual---

## There's a Lot of Strange Ideas of Economy

—One of the commonest ones is to economize where it doesn't SHOW much—for example—cheap underwear, cheap handkerchiefs, cheap hosiery, etc.—



## But Hosiery DOES Show This Winter

—And it is absolutely out of harmony to see expensive boots and cheap cotton hosiery—

—We have gathered our hosiery stock on the principle that correct hosiery is one of the most important parts of a woman's costume.

—We have provided a stock of fancy hosiery that you would not expect to see outside the largest metropolitan stores—

—A stock of plain colored hose so complete that you will find it easy to match any shoes—or any costume—

—And YOU will also find the best wearing \$1 and \$1.50 silk hose that is to be seen ANYWHERE—a big statement, but one that you can easily verify.

—East aisle, first floor—Wasson's.



## 250 Blouses at \$3.95

Including Many That Have Been Selling at \$5 and \$5.95

Just dozens and dozens of good looking models! We want each and every woman that can—come in tomorrow and look them over—to try them on—to note how exceptional they are at the price.

There are blouses of Georgette crepes in the always desirable frill models—ones with dainty, lace trimmings, others with tiny tucked fronts—many with beautiful hand-embroidered designs. In-flesh—in white.

Crepes de chine with large collars and frills trimmed with flat Venice—and lace medallions—plain tailored models, too.

"Ideal" suit blouses of striped taffetas—in all the prevailing dark suit shades. One model we think most attractive is in Copenhagen blue—has black collar and front trimmed in plain blue—

And in addition many Georgettes and crepes de chine that we formerly marked to sell at \$5 and \$5.95. We have only one and two of a kind of each of these models—but all are most charming.

—Waist dept., second floor.

## We Are Proving in This Pre-Thanksgiving Showing of Linens

—That it IS possible to offer extra linen values—Compare prices and quality here and elsewhere.

—First floor—Wasson's.

## Three New Styles in Hand-Embroidered Cotton

### Crepe Kimonos

Kimonos of Crepe, made Japanese style, come in plain pink, blue, lavender and rose, with pretty floral design embroidered on front of them ..... \$1.00

Kimonos of Crepe, made with elastic waist line—come in plain pink, blue, lavender. Some with square collar and front embroidered in very pretty designs ..... \$1.25

Cotton Crepe Kimonos, made with three rows of shirring and elastic in waist—have large collar, revers, cuffs, finished with embroidered scallops—come in plain pink, blue, lavender and rose, at ..... \$1.95

Kimonos of Outing Flannel, in fancy, floral designs, bright colors, made in straight and waist line styles—trimmed in satin bands and silk cords; regular and extra size \$1 to \$3.50

—Muslin underwear dept., third floor.

## Gorgeous Velour Ribbons Are \$1.48

Instead of \$3.50 and \$4.50

—because a ribbon maker had too many expensive ribbons—and he closed these out to us at a fraction of their real worth!

They come in light or dark shades—on a fine satin ground with broad velvet patterns in the most artistic designs. There are oriental patterns, plaids and many others, embossed with gold and silver—the very thing for fancy bags and trimmings of all kinds.

Five to seven inches wide.

—Ribbon dept., first floor.

## End of the second week of the Great November

### SILK SALE

—Assortments of colors still complete—Savings opportunities as abundant as ever—

—Second floor—Wasson's.

## A \$5 Corset—a Mme. Helene \$3.50 Tomorrow!

And truthfully speaking a finer corset was never purchased at the price!

A medium and medium stout figure model of flesh colored satin striped and dotted broche—with attractive trimmed top of satin ribbon and dainty lace, finished with satin ribbon bow. Three-inch bust height—free hips—and long flattened back—boned throughout with Walohn. Sizes 21 to 28.

—Corset dept., third floor.

## Your Choice of Our Entire Stock of Trimmed Millinery 1-3 Discount



This includes every trimmed hat of every kind—white hats, gold and silver lace hats, silk velvet hats, hats of hat-ers' plush and hats of satin—

\$5 Trimmed Hats at 1/3 off, \$3.33.

\$7.50 Trimmed Hats at 1/3 off, \$5.

\$10 Trimmed Hats at 1/3 off, \$6.67.

\$15 Trimmed Hats at 1/3 off, \$10.

\$20 Trimmed hats at 1/3 off, \$13.33.

## All Paradise-Gou-ra-Cross and Heron Aigrettes

### 1-3 Discount

Black, white and natural paradise, black and white heron aigrettes and white cross aigrettes.

Prices on reductions are as follows:

\$50 Paradise Sprays, 1/3 off, \$33.34.

\$37.50 Paradise Spray at 1/3 off, \$24.75.

\$31.50 Paradise Spray at 1/3 off, \$21.

\$22.50 Paradise Spray at 1/3 off, \$15.

\$19.95 Paradise Spray at 1/3 off, \$13.30.

\$15 Paradise Spray at 1/3 off, \$10.

\$9.95 Paradise Spray at 1/3 off, \$6.64.

\$7.50 Paradise Spray at 1/3 off, \$5.

\$5.95 Paradise Spray at 1/3 off, \$3.97.

\$2.95 Paradise Spray at 1/3 off, \$1.97.

—Millinery dept., third floor—Wasson's.

## Women's New Silk Crepe Handkerchiefs, 25c

Solid colors of pink, blue, gold, Nile and lavender—with a small embroidered scallop of white. These are of an extra heavy fine grade of silk crepe—

Other styles of novelty stripe and polka dot borders.

—First floor—Wasson's.

## With Such Coats at \$15!



—We just unpacked them and they've set a new standard of style and quality at a low price—

—There are plaid zibelines—heavy cheviot coatings—Thibets and ripple cords—

—Loose and belted styles—some half lined—some with fur collars, others trimmed with plush or fur fabrics.

### Other Extra Coat Values at \$18.50

—Which are made in the same loose flaring and ripple styles that you see in coats at twice the price—

—The materials, too, are far better grade than you will ordinarily see in coats at this price—there are broadcloths, velours, cheviots, kersey and boucle novelties—

—A very complete range of colors in the different styles—greens, Burgundy, brown, gray, tans, navy and black.

—Most of these coats have convertible collars.

## Another Group is \$25

—And such coats as they are at \$25—such splendid fabrics of velour, broadcloth, novelties, kerseys, cheviots and plush—

—New, but conservative styles—belted and loose backs—some plain—others with a bit of fur trimming.

## We Are Continuing Again for Tomorrow, Our Offer of Our Entire Suit Stock at 1/3 Discount

—Ready-to-wear, second floor.

## A Special Sale of Girls' Suits and Dresses

Dresses for Girls 13 to 17, Formerly Selling at \$12.50 to \$15

\$8.95

Betty Wales styles and Norfolk styles.

One of the Betty Wales styles has three box pleats in front and back—is belted and trimmed with buttons.

For Girls 12, 14, 16—

Suits at \$11.45

Formerly priced at \$18.50, \$19.75 and \$25.

Just a few of them—all the more need to come early—browns, greens and blues—some fur trimmed, others self trimmed or trimmed in velvet—all in pretty girlish models.

All belted—all are made with full flare—most of the skirts have pockets.

## Girls' Middies—

Of navy blue and red flannel and navy blue—wool serge—sizes 12 to 20 years. Priced at \$2.95, \$3.95 and \$4.95.



## Girls' New School Coats

In a variety of styles and fabrics and the favorite fall colors—sizes 6 to 14—\$4.95 to \$29.50.

Girls' coats, sizes 13 to 17—extremely well made and embodying many new style features. \$12.50 to \$37.50.

—Girls' Dept., third floor.

## Our Stock of Little Girls' Better Coats— Sizes 2 to 6—at Generous Discount

—Infants' dept., third floor.

## IN THE ECONOMY BASEMENT

## More New Coats—at These Prices

**\$9.50 \$10.98 \$12.50**

Corduroys in brown, blue and green, as well as plaids and novelties—some are belted all around—others are belted only in front.

Mixtures with beaver trimmed collars—plaids, novelty coatings and plain colors in brown, blue and green.

Zibelines in black and navy with big plush collars, wool plush coat in green, blue and brown novelty coatings and mixtures. —Basement—Wasson's.

## H.P. Wasson & Company

## INDIANA NEWS IN BRIEF

NEWCASTLE—Charles Lewis, age sixty, of Richmond, was struck by a west-bound Penn-

sylvania freight train, east of Newcastle, Thursday evening and suffered injuries about the head and shoulders.

CANNELTON—Mr. and Mrs. Jacob Snyder, of this city, will celebrate their golden wedding anniversary Sunday, in St. Michael's Roman Catholic church, where they were mar-

ried fifty years ago, soon after Mr. Snyder had been mustered out of service as adjutant of Company K, Forty-fourth Infantry, Indiana volunteers. He has been conspicuously identified with G. A. R. work in the department of Indiana.

ORLEANS—Joe Leonard was painfully injured here Thursday when he was struck by a

completed by the General Insulating Company, an automobile. He suffered a broken arm and leg, and several cuts and bruises. Arthur is in a hospital here, and is expected to be discharged Saturday.

ALEXANDRIA—One of the most substantial factory buildings in Madison county is about to be

erected at the Christian, Presbyterian and Meth-

odist churches Sunday. Mr. and Mrs. G. Jordan, of Plainfield, will conduct the singing at the Christian church, and special music is being planned at the other churches. Judge Earl Seagle, Thursday, instructed the grand jury to investigate conditions in Shirley where a bitter "wet" and "dry" fight has caused many serious disturbances.

Colds Cause Headache and Grip. LAXATIVE BROMO QUININE removes the cause. There is only one "Bromo quinine."

E. W. GROVE'S signature is on box. 35c-Adv.